

7.1.10 Programmes on Code of Conduct & Professional Ethics

Programmes on Code of Conduct & Professional Ethics
National webinar on "Human Rights evolution- Importance and Relevance"
International Webinar on "Trademarks in Market Influenced by AI"
National Webinar on "Going Beyond Marginalised – women through ages"
Rally on Traffic Awareness Programme
Martyr's Day
National Youth Day Celebration
Gandhi Jayanthi
Dr.B. R. Ambedkar Jayanthi



Sindhi College

NAAC

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HUMAN RIGHTS CELL ORGANIZES NATIONAL WEBINAR

ON

HUMAN RIGHTS - EVOLUTION, IMPORTANCE AND RELEVANCE



PROF. JAISHREE. N, LLM, MBA

NAGARJUNA COLLEGE OF DEGREE AND MANAGEMENT)

DATE: 21ST MAY 2021

TIME: 3.00 PM

LINK: https://us02web.zoom.us/j/87237898290?pwd=WW9ZWjhhQVdfWWYwS1VsWFJKTGVsZz09

MEETING ID: 87237898290 PASSWORD: sindhi

PROF, GRACE J (COORDINATOR) PROF. ASHA. N (VICE PRINCIPAL) DR. B. S. SRIKANTA (PRINCIPAL)

REPORT ON THE NATIONAL WEBINAR ORGANIZED BY HUMAN RIGHTS CELL

ON

HUMAN RIGHTS-EVOLUTION, IMPORTANCE AND RELEVANCE

HELD ON 21MAY 2021

On 21st May 2021, Human Rights cell of the institution organized a National Webinar on the topic "Human Rights- Evolution, Importance and Relevance. Prof. Jaishree. N, of Nagarjuna college of Degree and Management was the resource person.

The webinar was initiated by Prof. Grace, Asst. HOD, of Commerce dept. and the Co-ordinator of the cell by throwing light on the objectives of the cell, which was followed by the welcome address delivered by Dr. Uma Maheswari, faculty of PG department. Dr. Padmavathy, HOD of English department introduced the resource person to the participants.

The speaker began by introducing the topic through various definitions and objectives, sources and types of Human Rights. Madam further elaborated on the evolution of Human Rights and also dealt in detail about the formation of United Nations Human Rights Commission which was basically to draft the declaration.

Further Madam spoke about the main sources of Human Rights in India such as UN Charter, Universal Declaration of Human Rights 1948, etc. The speaker also referred to Rene Cassin, who is considered as the father of Universal declaration of Human Rights and who was awarded Nobel Peace Prize for the document.

The speaker further threw light on the importance of Human Rights and the thirty articles that come under Human Rights. The deliberation became more interesting when the speaker began her discussion on the cases pertaining to Human Rights.

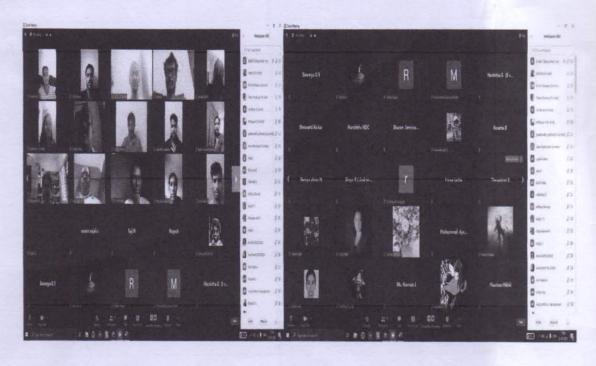
Then the session was opened for discussion. The participants came up with queries which were diligently answered by the speaker.

Dr. B.S. Srikanta, Principal of the college further enlightened the participants on the evolution and the significance of Human Rights in India. His talk further stirred the participants thought process on the topic of the webinar.

Politic

The session concluded with the formal Vote of thanks proposed by Prof. Asha. N, Vice Principal of the college. The technical session was meticulously supported by Prof. Radhika, HOD of Computer science dept. of the college. Two hundred and eighty four participants across the country were present for the webinar.







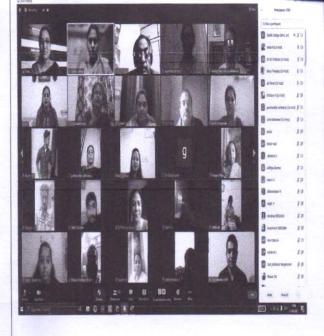
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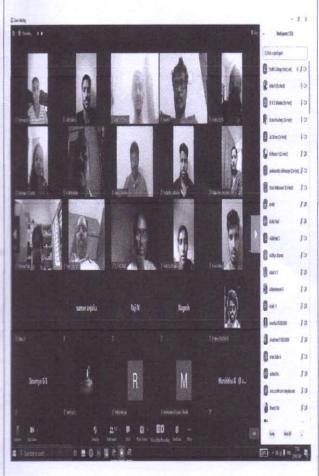
HUMAN RIGHTS CELL

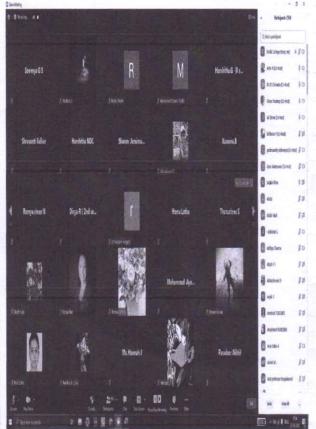
NATIONAL WEBINAR ON "HUMAN RIGHTS-EVOLUTION, IMPORTANCE AND RELEVANCE"

Date & Time of the Programme	21/5/21 3:00-5:00
Type of the Programme (co-curricular /extra-curricular/ cultural/sports/NSS/NCC/Industry-Institute Interactive/ Extension Activities/ Outreach/Capacity building/ others)	Extension Activities
Name of the Resource Person	PROF. JAISHREE N
Designation	L.L.M, MBA
Class & Batch	
Total No. of Participants	284
Programme In charge	Prof. Grace J
Collaboration :	
Objective :	To create awareness on human rights, it's evolution, importance and relevance in the present era among every individual.
Issues / Key factors addressed :	 Objectives, sources and types of Human Rights. UN Charter Universal Declaration of HR,1948
Impact/ Outcome :	The session enlightened the participants on the evolution and the significance of Human Rights in India. Further stirred the participants thought process on the topic of the webinar.









Signature of the co-ordinator

Vice Principal

Principal



Centre for PG studies

Seminar 2020-21

Sl.No	Details of Seminar	Date	No.of Participants
1	Trademarks in a Market Influenced by AI	5 th June 2021	424



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Centre for PG Studies

Organises

International Webinar on "Trademarks in a Market Influenced by AI"

BY

Ms.LUMA ABBAS, LLM.,

Advocate, Karnataka High Court, Associate at Factum Law, Bengaluru

Saturday, 5th June 2021 at 4.30 PM in Zoom meeting

MEETING ID: 851 9384 6535

PASSCODE: 767408

DR. K. UMAMAHESWARI Convenor DR. RAHUL K KAVISHWAR
Head of the Department

PROF. ASHA. N Vice Principal DR .B. S. SRIKANTA Principal



ABOUT THE COLLEGE

Sindhi College, Bengaluru was established in the year 2002, under the aegis of Sindhi Seva Samiti, a philanthropic organisation managed by the Sindhi's with, "Service to human kind" as their motto and was inaugurated by Sri L K ADVANI, the Deputy Prime Minister of India and Sri S M KRISHNA, the Chief Minister of Karnataka. Since then, the growth of the institution has been phenomenal and is recognised as one of the premier institutions not only in the city of Bengaluru but also among the other states of India. The College is permanently affiliated to Bengaluru City University, it is a self-financing, co-education college imparting quality education in the streams of Science, Arts & Commerce, offering UG and PG courses.

ABOUT THE SPEAKER

Ms.LUMA ABBAS has completed her Advanced Masters in Intellectual Property Law and Knowledge Management from Maastricht University, Netherlands. Her Master Thesis is on "Implications of AI, AI aided consumers and AI generated lists on the current Trademark Laws". She has completed her certification on European Trademark (basic level) at the EUIPO, Alicante Spain and on protecting business innovations through trademarks, The HK University of Science and Technology. At present, Ms.Luma Abbas is an ADVOCATE, FACTUM LAW, Bengaluru, practicing in the High Court of Karnataka, Bengaluru. She is assisting companies in registering trademarks in India. She has also extensively researched on matters involving intellectual property rights, especially trademark and copyright.

Faculty Co-ordinators	Student Co-ordinators
Dr.Swetha P.A, Asst. Professor	Ms. Sindhu M
Ms.Sowmya G S, Asst. Professor	Ms. Bhoomika R
Ms.Shinny Wesley, Asst. Professor	Mr. Sai Teja
Ms. Vijitha V, Asst. Professor	Ms. Kusum Shree
	Ms. Tanuja M
	Ms. Vandhana A

Dr. K. Umamaheswari, Associate Professor

Contact No: 9900084140

REGISTRATION IS FREE!!

REGISTRATION LINK: https://forms.gle/B3eyT4R5ZHp87Dwx6

ZOOM MEETING LINK:

https://us02web.zoom.us/j/85193846535?pwd=VXNCcVZhekREZjQ2TFBHVF Y5K25TUT09

E-Certificates will be provided to all the registered participants on obtaining the feedback through e-mail.

Trademarks in a Market Influenced by AI

Resource person Profile

LUMA ABBAS has completed her Advanced Masters in Intellectual Property Law and Knowledge Management from Maastricht University, Netherlands. Her Master Thesis on "Implications of AI, AI aided consumers and AI generated lists on the current Trademark Laws". She has completed a Certificate Course on Protecting Business Innovations via Trademark, The Hong Kong University of Science and Technology, European Trade Marks EUIPO, Alicante, Spain. At present, Luma Abbas is an ADVOCATE, FACTUM LAW, Bengaluru, practicing in the High Court of Karnataka, Bengaluru. She is assisting companies in registering trademarks in India. She has also extensively researched on matters involving intellectual property rights, especially trademark and copyright.



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Centre for PG Studies International Level Webinar on "Trademarks in a Market Influenced by AI"

Date & Time of the Programme	5/6/2021 (4.00 PM)
Type of the Programme (co-curricular /extra-curricular/ cultural/sports/NSS/NCC/Industry-Institute Interactive/ Extension Activities/ Outreach/Capacity building/ others)	Co-curricular & Capacity Building
Name of the Resource Person	Ms.Luma Abbas
Designation	Advocate, Karnataka High Court, Associate at Factum Law,Bengaluru
Participants	Students and Faculty from all over India and across the world
Total No. of Participants	424
Programme In charge	Dr. K Uma Maheswari
Collaboration:	Not Applicable
Objective:	To concentrate on the practical implementation of IPR in today's Pedagogical System by an AI. To understand the feasibility as well as the difficulties in achieving it.
Issues / Key factors addressed :	To understand the trademarks in the market influenced by AI Technology. To revisit the principles and concepts of trademark law and examines its functions includes an AI system To examine the present system needs any addition or deduction to amend
Impact/ Outcome:	The participants learnt AI applications to trademarks and to develop insights into the impact of AI on trademark law.



Programme In-charge

Vice Principal

Head of the Department of PG Studies rincipal Sindhi College Sindhi College 33/2B, Kempapura, Hebbal Bangalore - 560 024.

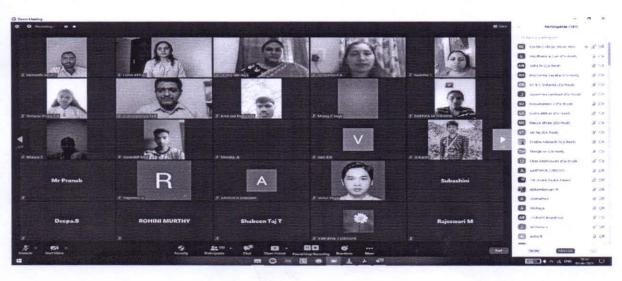
Principal
PRINCIPAL
SINDHI GOLLEGE
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Bengaluru - 560 024.

SINDHI COLLEGE

CENTRE FOR PG STUDIES

International Webinar "Trademarks in a Market Influenced by AI

Centre for PG studies, organised workshop on "International Webinar on Trademarks in a Market Influenced by AI" on 5/6/2021 4.00 PM to for teaching and non teaching and company professionals. Miss.Luma Abbas, Practicing Advocate, Karnataka High Court, was the resource person. The Webinar concentrated on the practical implementation of IPR in today's Pedagogical System. The Webinar included the practical feasibility as well as the difficulties in "Trademarks in Markets influenced by AI" achieving the aim of the webinar. Furthermore, the webinar threw light on the principles and concepts of trademark law to understand whether it includes an AI System or its functions: whether the credibility of a trademark would reduce in the presence of such systems and whether there is a need to amend the existing principles. Nearly 424 participants attended that webinar and have given very good feedback and also suggested that they need more such a programme.







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Women Empowerment Cell & Anti-Sexual Harassment Cell organizes

National Webinar on

"Going beyond the marginalised - Women through ages"

Speaker: Prof.Rajani Jairam, Dean,

Student Welfare, Jain deemed to be University

Date: 24/05/2021, Monday @ 4:00 PM

Join with Zoom Meet

Meeting ID: 897 1245 0707

Passcode: 282786

Organising Committee

Prof.E.K.Radhika
Convenor, Women Empowerment Cell
HOD, Dept. of Computer Science
Prof. Jayashree Tambad
HOD, Dept. of Commerce
Dr.Swetha
Dept. of PG Studies

Prof.Shashikala.U
Convenor, Anti-Sexual Harassment Cell
HOD, Dept. of Management
Prof.Nandini. S
Asst. HOD, Dept. of Management
Prof. Kalaivani.Y.S
Associate Professor,
Dept. of Computer Science

Prof.Asha. N Vice Principal Dr.B.S.Srikanta Principal





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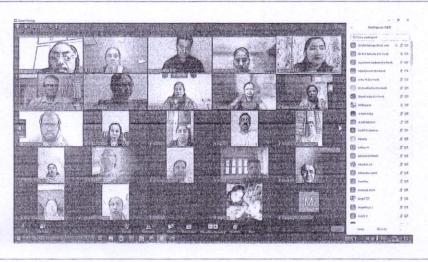
Women Empowerment Cell and Anti-Sexual Harassment Cell

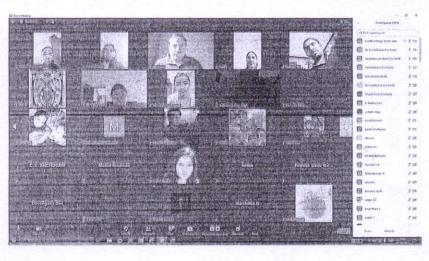
Going Beyond the Marginalised - Women Through Ages

Date & Time of the Programme	24/ 05 /2021 @ 4.00 pm
Type of the Programme (co-curricular /extra-curricular/ cultural/sports/NSS/NCC/Industry-Institute Interactive/ Extension Activities/ Outreach/Capacity building/ others)	Extension Activity
Name of the Resource Person	Prof. Rajani Jairam
Designation	Dean, Student Welfare, Jain deemed to be University
Class & Batch	-NA-
No. of Participants	167
Programme In charge	Prof.E.K. Radhika & Prof.Shashikala U
Collaboration:	
Objective:	To observe the development of women in different sector over the ages and understand the present scenario
Issues / Key factors addressed :	 Empowering Women in Digital World Fundamental freedom of Women Increasing voice of women on gender equality
Impact/ Outcome:	• The audience actively participated in the discussion on various areas where women are empowered and could to lead to their freedom and independence.

Photographs







Radh Signature of the Co-ordinator

Vice Principal Vide Principal Sindhi College

Gengaliaro-So Page: 2/2

Principal



NSS Unit

Report on Traffic Awareness Programme

Objective:

- To create awareness on road safety among the students and staff.
- To sensitize the participants of follow traffic rules and regulations.
- To discharge the duties as responsible citizen when they come across accidents on road.

Date of the event: 17/02/21

No of participants: 370

No of volunteers: 82

College NSS Unit organised Road safety Programme in association with Bengaluru Traffic Police as a part of National Road Safety Month. Several videos were displayed for students and staff members to be alert while on road. Principal welcomed the police officers with flower bouquet. During their presentation some statistics scared the audience. Increasing population of the city has resulted in increased vehicular population too. This has led to increased number of accidents.

Due to corona lock down not only the pollution levels have come down number of accidents in the last one year has drastically reduced. The same scenario would continue if the commuters follow traffic rules and adopt road safety measures. Students and staff members were requested to help the needy in the event of road accident, which becomes their duty as a good citizen. Officers also said that the unnecessary legal formalities have been removed to facilitate the helpers. Police helpline numbers to be contacted in case of an emergency was also shared.

With this message a rally was also organised to create awareness among the local residents. All staff members and students joined Principal, vice principal and NSS programme officer.

Outcome of the programme:

- Awareness among the students and the local community people was created with regard to road safety measures.
- Students and participants spread this message to the local residents.

Prepared By

Prof. M.A. Vaidyesh

Programme Officer
NSS Programme Officer
Sindhi College
33/2B, Kempapura, Hebbal
Bangalore - 560 024.

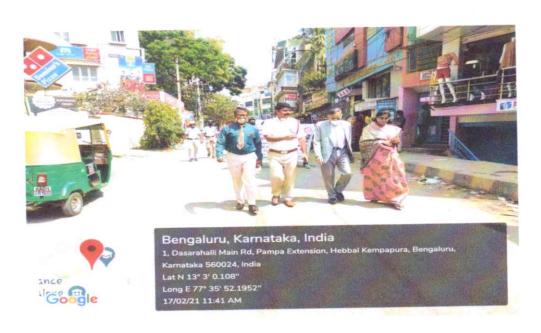
Signed By:

r.B.S. Srikanta

Principal
PRINCIPAL
SINDHI COLLEGE
#33/28 Kempapura, Hebbal,
Bengaluru-560 024,

Road Safety-Awareness programme





NSS Programme Officer Sindhi College 33/2B, Kempapura, Hebbal Bangalore - 560 024.

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NSS Unit

Report on Martyr's Day

Objective:

- To inculcate and develop tolerance among different sections of the society
- To remember the sacrifice of Mahatma Gandhi.

Date of the event: 30/01/21.

No of volunteers: 375

Students and the staff of the college assembled in the auditorium to commemorate the death anniversary of Mahatma Gandhi which is observed as the Martyr's Day.

Principal vice principal and other staff members offered pushpanjali to the picture of great son of this land Mahatma Gandhi. Programme Officer delivered the welcomed address and made introductory remarks.

Dr. B.S.Srikanta, Principal and also member of Karnataka Gandhi Smarak Nidhi addressed the gathering and shared his voluminous knowledge about the life of Mahatma Gandhi. As an admirer of Gandhian thoughts, ideals and philosophy inspired the audience drawing instances from the life of Mahatma.

Vote of thanks was proposed by Programme officer and the programme was concluded with pledge and National Anthem.

Outcome of the programme:

Awareness about the life and contribution of Mahatma Gandhi, exemplary character and qualities worth emulating was shared among audience.

Prepared By:

Prof. M.A. Vaidyesh

Programme Officer

NSS Programme Officer
/ Sindhi College
33/2B, Kempapura, Hebbal
Bangalore - 560 024.

Signed By:

Dr.B.S. Srikanta

Principal
PRINCIPAL
SINDHI COLLEGE
#33/28 Kempapura, Hebbal,
Bengaluru-560 024.

Martyr's day





NSS Programme Officer
Sindhi College
33/2B, Kempapura, Hebbal
Bangalore - 560 024.



National Cadet Corp, 8 KAR BN 75/A COY

Youth day Celebrations 2020-21 10/12/2020

India is the second most populated country in the world. India has more than 50% of its population below the age of 25 and more than 65% below the age of 35.

The NCC cadets of Sindhi college celebrated youth day with great enthusiasm. A rally was held to spread awareness on Fundamental duties and protection of the rights of girl child. The cadets went round the surroundings of Sindhi college adhering to the COVID 19 guide lines. **Over 30 cadets** took part in the rally under the guidance of principal DR B S Srikanta, Vice Principal Prof. Asha, Lt.Shankar B P and Physical Education Director Mrs.Prameela and successfully completed it.

ASSOCIATE NCC OFFICER

Associate NCC Officer 75/A, 8Kar BN NCC Sindhi College

No. 33/2B, Kempapura, Hebbal-Bengaluru - 560 024. PRINCIPAL

PRINCIPAL
SINDHI COLLEGE
#33/2B Kempapura, Hebbal,
Bengaluru - 560 024.

Sindhi College

Hebbal Kempapura Bengaluru-24

2020-21

Date: 10-12-2020

Event: Rally on Fundamental Duties of a citizen,

Respect for women and girl Child.

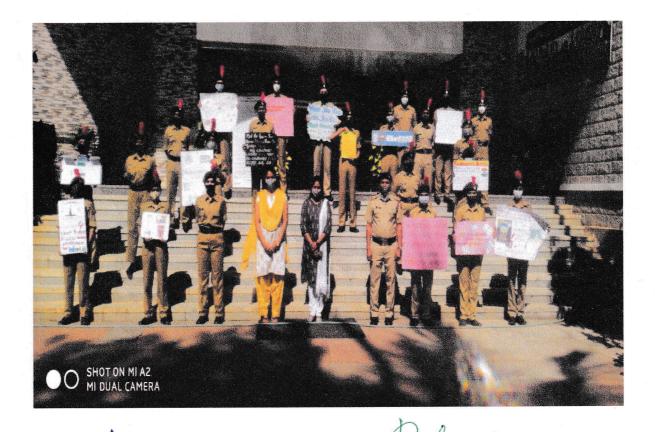




Associate NCC Officer 75/A, 8Kar BN NCC

SINDHI COLLEGE





Associate NCC Officer
75/A, 8Kar BN NCC
Sindhi College
No 33/2B, Kempapura, Hebbal

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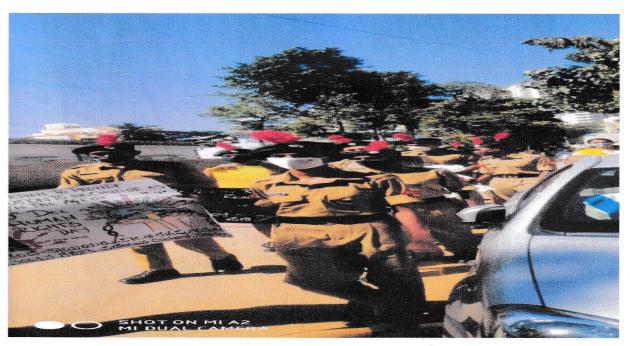




Associate NCC Officer
75/A, 8Kar BN NCC
Sindhi College
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Associate NCC Officer
75/A, 8Kar BN NCC
75/A, 8Kar BN NCC
Sindhi College
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principat
sindhi college
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Bengaluru - 560 024.



NSS Unit

Report On Gandhi Jayanthi

Objective:

- To create the awareness among the people in the society about the life and contribution of Mahatma Gandhiji.
- To care for others in the present situation of covid pandemic

No of participants:06

Date of the event: 02/10/20

151st Gandhi Jayanthi was observed by the Principal, Vice Principal, NCC officer, Physical Education Director and NSS Programme Officer of the college NSS Unit.

Dr.B.S.Srikanta, Principal of the college and other members offered pushpanjali to the picture of mahatma Gandhiji.

During his brief speech on the life of Mahatma Gandhi, Principal emphasised on how the ideals and thoughts of Gandhi is relevant in all times.

Vice Principal Prof. N. Asha proposed the vote of thanks.

Outcome of the programme:

• Developed the attitude of caring and sharing.

Prepared By

Prof. M.A. Vaidyesh

Programme Officer

NSS Programme Officer
Sindhi College
33/2B, Kempapura, Hebbal
Bangalore - 560 024.

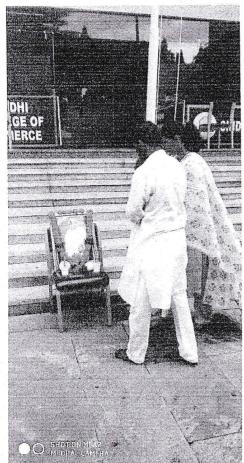
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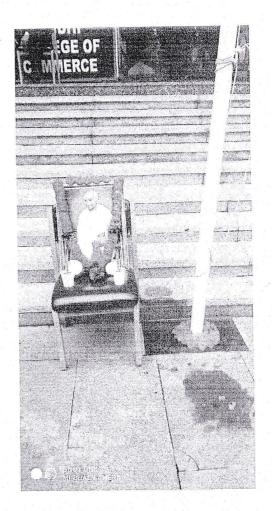
Principal

PRINCIPAL SINDHI COLLEGE

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NSS Unit

Report on Dr. B.R.Ambedkar Jayanthi

Objective:

- To create the awareness among the people in the society about the life and contribution of Dr. B.R.Ambedkar.
- To motivate the students and participants that struggle is the stepping stone for success.

Date of the event: 14/04/21

No of participants: 251

No of volunteers: 87

On 14/04/21, 129th Ambedkar Jayanthi was observed by the staff and students of the college organised through Zoom platform by college NSS unit Bengaluru University NSS. Dr. B.S.Srikanta, Principal of the college addressing the students and participants narrated the incidents that changed the life of Dr. B.R.Ambedkar.

He also reiterated that the birth of a person do not determine his worth. Dr. B.R. Ambedkar's life is a an inspiration to many millions not only in India but across the world. His knowledge was greatly admired that landed him as the chairman of the constitution framing committee of the world's largest democracy.

Videos and documentaries on the life and contribution were also shared to provide complete information.

Vice Principal Prof. N.Asha proposed the vote of thanks.

Outcome of the programme:

- Awareness among the people in the society about the life and contribution of Dr. B.R.Ambedkar was created
- Students and participants were motivated through the struggle is the stepping stone for success.

Prepared By:

Prof. M.A. Vaidyesh

Programme Officer

NSS Programme Officer
Sindhi College
33/2B, Kempapura, Hebbal
Bangaiore - 560 024.

Signed By:

Principal PRINCIPAL

SINDHI COLLEGE #33/2B Kempapura, Hebbal, Bengaluru-560 024.

